



Inman Park Realty
Selling Cost Comparison - \$650,000 Home

	Chain Store Franchise	Inman Park Realty
Selling Fee	\$39,000 (6% of price)	\$995 Flat Fee
Neighborhood Donation to IPNA	X	\$1,000
MLS Fee	Included	\$1,170 (.0018% of price)
Buyer's Agency Commission	Included	\$9,750 (1.5% of price)
Yard Signs	✓	✓
Agent Showings	✓	✓
Contractor Coordination	✓	✓
Market Analysis	✓	✓
Sales Negotiation	✓	✓
Nationwide Listing Presence	✓	✓
Dedicated Website	?	InmanParkRealty.com
Social Media Exposure	?	✓
Branding	Franchise Specific	Inman Park, Exclusively
Listing Video Capability	X	✓
Online Home Records Storage	X	✓
Total Cost	\$39,000	\$12,915